



18. INTERCULTURAL COMMUNICATION IN THE FRANCOPHONE EUROPEAN YOUTH COMMUNITY

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Introduction. Intercultural communication remains an important necessity and a method of getting to know one another among French-speaking young people in the European community. Intercultural communication is at the basis of the relations between the young people of the European community through the symbiosis and variability created by the system of values, traditions, customs, way of life and thinking, religion and the environment as factors of external influence.

Aim of study. The presentation of a research carried out at the level of the European youth community and the description of the most important aspects that unite students from different countries of the world, who study at different universities on the European continent.

Methods and materials. Questionnaires and specialist information justifying research results. The literature was studied on the aspects of intercultural communication and the methods of manifestation necessary for effective communication.

Results. Intercultural communication is the basis and foundation of solid and long-lasting relationships. From the first teaching, cultural, sports, scientific and entertainment activities, francophone students are integrated into the big family of the European Youth Community through the Platform for Francophonie, Multilingualism and Cooperation in Europe and thanks to the intercultural communication that is also the basis of the training the communication skills needed to create interpersonal relationships. The Festival of Young Francophones in Central and Western Europe, the Colloquium of Young European Francophones "Ecological Issues in European Higher Education" and the Francophone European Scientific Research Symposium are events that stimulate and promote intercultural dialogue and represent the perfect space and atmosphere for young people to build lasting friendships and relationships through cross-cultural communication. AUF-University Agency of Francophonie and ESFAM-Francophonie Management School represent the environments favorable to the development of these interpersonal relationships and which combine the pleasant and the beautiful and offer students different opportunities to express themselves and overcome linguistic and emotional barriers, as the main barriers of intercultural communication.

Conclusion. Intercultural communication is the foundation of human relations in the European student community. The multitude of didactic, scientific, sports and cultural activities in which students from the bachelor's, master's and doctoral study programs are involved demonstrates the need to have effective intercultural communication.